

Right-Wing Populism in the United States

How the “Producerist” Narrative Fuels Demonization & Scapegoating

“Elite Parasites”
(Caricature)
Secret Elites, International Bankers, Jews, Illuminati, Freemasons, Liberals, Democrats, Socialists, Globalists, Godless Secular Humanists, Corrupt Politicians, Government Bureaucrats

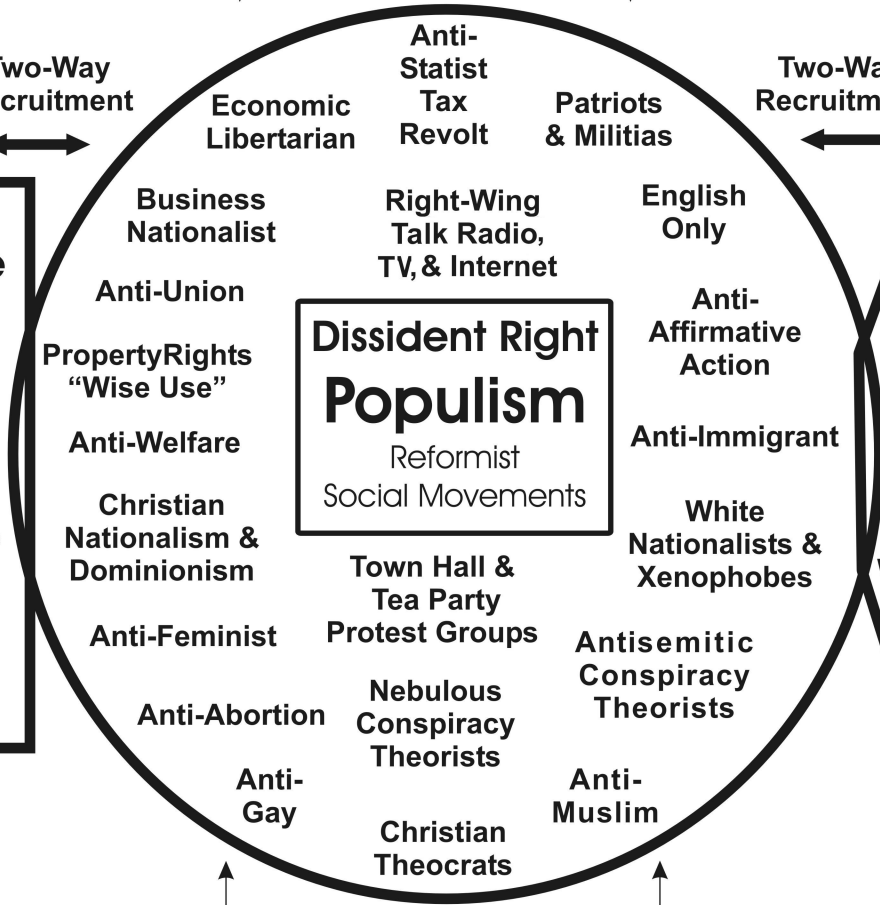
Hard-Working “Productive” Populists Feel Squeezed From Above
So They Direct Anger & Conspiracism Upwards

Two-Way
Recruitment

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Recruitment

**Conservative
Right**
Reformist
Political
Movements

Republican Party
Other Political Parties
Politicians
Elections
Legislation
Policy Think Tanks
Conservative Media



**Ultra
Right**
Insurgent Social
Movements
(Racist Right)
(Extreme Right)

Ku Klux Klan
Neonazis
National Socialist
Movement
White Aryan Resistance
Creativity Movement
Racist Skinheads
Posse Comitatus
Christian Identity
National Alliance
Aryan Nations

Hard-Working “Productive” Populists Feel Squeezed From Below
So They Direct Scapegoating & Repression Downwards

“Lazy, Sinful, Subversive Parasites”
(Stereotype)
Lazy: Blacks, Immigrants, Welfare Mothers, People of Color, Undeserving Poor
Sinful: Feminists, Abortionists, Homosexuals
Subversive: Social & Economic Justice Activists, Labor & Community Organizers